

VISION

To be a credible Organization with the customers and other interested parties, generating an image of strength in the market through the presentation of a **flexible, competitive and capable structure, in constant search for innovation** and with a diversified product portfolio.

MISSION

To participate in the SUSTAINABLE DEVELOPMENT OF SOCIETY by making available to the end user, products and services within the scope of "Aquariophily", "Terrariophily" and "Shopfitting" that allow its use in conditions of reliability and safety in accordance with current and future expectations of the customers.

QUALITY POLICY

AQUATLANTIS' Policy is based on the following points, considered as the basis of our organization:

- To ensure compliance with the requirements of the customers and other relevant interested parts and increase the satisfaction of their expectations;
- To ensure compliance with legal and statutory requirements associated with the sector of activity and the type of product and service;
- To learn from mistakes and systematically change the performance strategies;
- To reduce rejections in the production process and customer returns;
- Satisfy the needs of our employees, with the concern to ensure their safety and health at work;
- To ensure adequate partnership relations with all suppliers;
- To promote greater employee awareness of the importance of their work in the quality of the "products", as well as their motivation towards the QMS;
- To progress towards the continuous improvement of the effectiveness and efficiency of our Quality Management System.

We want our customer's expression of satisfaction to be the image of our success.

It is up to all employees to apply these principles and purposes.

The Administration,

Lordelo, 11-11-2020